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YouTube: [Rebecca's Magento Channel](#)

Skills

Magento, eCommerce, Social Media, Digital Marketing, Project Management, Web Development, Web & UX Design, Community Management, Networking, HTML(Inc. 5), CSS(Inc. 3) PHP, Photoshop, Adobe Creative Suite, WordPress, Git, Time Management, Photography, Communication, Full Driving License, Teamwork, Google Adwords, Google Analytics, After Effects, Web Apps

About

Currently, I am working as a Project Manager specialising in delivering **Magento** projects to clients at iWeb. I run a Magento YouTube channel in my spare time, contribute often to the community forums and my natural habitat is social media where I can be found actively engaging with and influencing the **eCommerce** community.

I constantly keep myself up to date with online marketing and SEO trends as well as gaining new experience in communicating with overseas colleagues, the importance of building relationships and understanding within a **international** company and the significance of a strong brand.

CV of Rebecca Troth

Magento has been a big part of my life since 2013. Before then I had never heard of Magento, I had been working as a Web Designer at a large printing company when I made the move to become a Developer for a web agency specializing in Magento integrations, so I pretty much threw myself into the deep end! But I **thrive** off a challenge and, to be honest, Magento and I got on like a house on fire from day one.

I am a fast learner who is self-motivated and responsible, with a great creative flair and excellent Design, Web Development, and **Management** skills. Enthused by working in the **high-pressure** environments created by this industry I am always looking for ways to push the development of myself and my workplace forward. Being naturally organised with great communication skills I am particularly effective at coordinating projects, clients and teams alike.

I can see just as much art, talent and beauty in a passionate developer's code as I can in a passionate artist's painting. **Passion** is something you can consistently find in my work, my hobbies, and even in my home! My life's motto, first said to me by my Dad when I was just a little girl, will always be "If you are gonna be a bear, be a grizzly!". Thanks to this, I have a lifelong devotion to bettering myself which I take the utmost **pride** in.

So yes, formally I do know a lot about the eCommerce, Digital Marketing & Design industries that I can brag to you about. However, I also know a lot about having a thirst for knowledge and working hard for what you want. That **drive** & initiative are what I see as my most valuable assets.

Read more: troth.me/about

Experience

iWeb

Project Manager

May 2015 – Current

My role at iWeb involves managing various web projects from Magento eCommerce to WordPress websites.

- Project & client management
- Training clients & colleagues on Magento (1 & 2)
- Advising & influencing clients on eCommerce management
- Reporting on project progress and performance to client
- Managing client expectations and inquiries
- End to end project management of web development projects
- Gathering requirements
- Working closely with developers & designers
- Development of project plans
- Day to day project management of teams
- Managing change requests / bug reports
- Ongoing support communications
- Ticket system management
- Seeking out marketing opportunities
- Networking at industry events

CV of Rebecca Troth

Synchronicity Ltd.

Web Project Manager / Web Designer & Developer

August 2013 – May 2015

Whilst retaining all of the original responsibilities I picked up as Web Developer for Syncro-IT, I was able to expand my role into one of client & project management.

- Web/UI/UX Design
- Web Development – Magento, Shopify, Nitrosell, WordPress, Concrete 5
- Client & Project Management
- Training Clients and Peers
- Online Marketing Research & Implementation
- Using Git for version control
- Database management
- Web Support

CeWe Color

Web Designer

July 2012 – August 2013

Since I started here I was trusted with many key tasks that have allowed me to explore new areas and substantially improve upon my skills.

- Web/UX Design
- Graphic & Print Design for banners / products
- Web Development – RedDot, Smart Tree, OpenText, WordPress
- Translating software – QT Linguist, TextWrangler
- Web Support

Teknet Marketing

SEO Executive

July 2011 – August 2012

During the time I worked for TEKnet I learnt a vast amount about SEO and the digital marketing world. I specialized in mobilizing strategies to significantly increase rankings, traffic and sales for our clients.

- Online Marketing & SEO
- Google Adwords
- Google Analytics
- Web/Graphic Design
- Web Development – WordPress

Read more: troth.me/linkedin

CV of Rebecca Troth

Education

Google Adwords Refresher Training
July 2016

Fire Marshal & Coordinator Training
July 2013

OpenText & Smart Tree Training
April 2013

Google Adwords Fundamentals Exam
April 2012

BTEC National Diploma in Media Production
June 2011

Photography NCFE Level 1
June 2010

Chasetown Specialist Sports College
June 2009

Events & Charity

Public Speaker at Staffs Web Meetup

What makes you diverse? In this talk I gave some insight into my experiences, thoughts on equality and other random things. I'm not promising the solution to inequality, I'm not sure anyone can, nor am I here to make you feel bad but I do believe in equality for everyone & you should too.

The Duke of Edinburgh's Award Volunteer

I started volunteering to help with the Expedition DofE Assessment at Wolgraston High School in 2013. This involves assisting and monitoring the Pupils while they complete their tasks, ensuring they are safe, reaching planned checkpoints, and learning everything they can from the two-day experience. Being a role model in an environment such as this gives me great pride as I am able to help youngsters not only reach their potential but challenge them even further.

Charity fundraising: St Giles Hospice / Cancer Research

I regularly take part in a variety of charity events including hikes, runs and even a Pink Collar Boxing event!